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Danish-Brazilian Chamber of Commerce

METTE FREDERIKSEN
PRIME MINISTER OF DENMARK

SPOL

Party Hall at NORD Residences,
Alameda Franca, São Paulo,
w/Nortis Incoporadora

SPOL Architects

SPOL Architects is a Scandinavian/Brazilian architectural practice. The company is led by Danish architect Adam Kurdahl together with Jens Noach and Raissa Bahia. SPOL is short for Sao Paulo – Oslo. The company was founded in Scandinavia in 2000 and opened in Sao Paulo in 2012 and now works all over Brazil, Copenhagen and Oslo. With offices in one of the world's smallest capitals and one the biggest cities in the world, the company thrives on diversity and differences.

They create projects with conceptual clarity, turning complexity into assets and catalysts for creativity, to find often surprisingly simple answers, resilient and strong enough to survive from imagination to completion. Through an intelligent inclusive design process, SPOL add economic and social value to every project.

Using their Danish DNA, the company are working on developing urban plans in several Brazilian states and always with a focus on human centered design, creating pedestrian and bike friendly cities and urban spaces. Their project for Largo Batata in Sao Paulo works to revitalize and create new public spaces, working with private interest to make a horizontal city focused on public transport and a mix that fosters pedestrian transport.

Their broad urban design experience has led them to design new cities currently under construction in the states Ceara and Minas Gerais.

Their projects focus on developing tailormade solutions for each project, from interior designs to large urban strategies. Creating and taking part in the city, designing places to meet, rooms to cherish, occasions to celebrate; permanent spaces for an uncertain future. SPOL started its operation in Brazil in 2012 to reinforce its strength in innovative architecture and urbanism projects interntionally. In São Paulo SPOL employs more than 30 architects and specialist and works all over the country.

Adam Kurdahl has a broad experience from complex architectural and urban projects internationally. He has managed several large and small projects from competition to completion, focusing on marrying design

CPH House Holte, Denmark

intent and urban strategies with successful business cases. Adam has been responsible for several award-winning projects and competitions like the Nedregate Culture District (Oslo City's Architecture award) Clarion Hotel Trondheim (Choice of the Stars), the Award-winning V-House (Houens Fund's Diploma for outstanding architecture). Adam was born in Copenhagen, studied Architecture and Urbanism at Delft University in the Netherlands and at Aarhus School of Architecture in Denmark from where he received his master's degree. Adam Kurdahl has taught at The Royal Danish Art Academy in Copenhagen, Politecnico di Milano and Oslo School of Architecture.

Among some highlight projects they are working on, are a project with Votorantim to revitalize the Vila Leopoldina neighborhood in Sao Paulo, turning an old industrial area into a vibrant new scene in the city. The site has been used by Votorantim for cement and metal fabrication. The unused industrial warehouses have been turned into ARCA and STATE.

STATE is a 15.000m2 coworking (offices) complex housed in the old warehouse. The offices sits under the huge glass roof and has 16meter ceiling height.

ARCA the second building is a event venue that host evenmts such as Sao Paulo Fashion week and Veja Beber e Comer festival. The two refurbished warehouses are connected by a boulevard , planted with trees and plants native to the Atlantic Forest (Mata Atlantica). The boulevard is used for foodtrucks, kiosks and exhibitions and host a large restaurant, currently under construction. The neighborhood is refereed to as the "São Paulo's Silicon Valley".

Experts in renovation and urban regeneration SPOL worked with Fera Hotel on a masterplan for the creation of the Bahia Design District. The project revitalizes Rua Chile, Brazils first planned street, and includes the renovation of 13 historic UNESCO protected heritage buildings. The first project to be completed was the Fera Palace Hotel. The landmark building was built in the thirties and is an icon of the Art Deco style and was inspired by the Flat Iron building in New York. The hotel figures in Jorge Armados book about Dona Flor and has previously hosted Orson Wells and American presidents. Most recently the building was the choice of lodging for Nobel peace prize laureate Malala Yousafzai.

Condominium Cidade Matarazzo, Sao Paulo

Fera Palace Fera lounge roof top

Fera Palace Presidential Suite

SPOL Amazonia School

SPOL and Fera renovated each of the building 434 windows, the historic parket floors and redesigned the entire interior of the hotel including the design of the furniture. The hotel has been mentioned as a must visit by Wallpaper and several other international publications including New York and Financial Times.

The project led SPOL to be invited to work on the Cidade Matarazzo project at Paulista Avenue together with French architects Jean Nouvel (DR Koncertsal), Philip Starck, and Brasilian Architect Triptyque. The Cidade Matarazzo includes the renovation of more than 30.000m2 of listed heritage buildings and will include hotel, museum, theater, jazzbar and more than 30 restaurants, several shops and large outdoor green areas.

Recently launched, NORD is an 8.000 m2 residential building located in Jardins, São Paulo. The building is inspired by Scandinavian design and has duplex apartments with a vast terrace that can be adapted depending on the lifestyle. The residence also offers a rooftop swimming pool and gym, and private event area. The building is from the developer Nortis, which is collaborating with SPOL on other projects, among others "Ventura" in Pinheiros that was launched for presale in august.

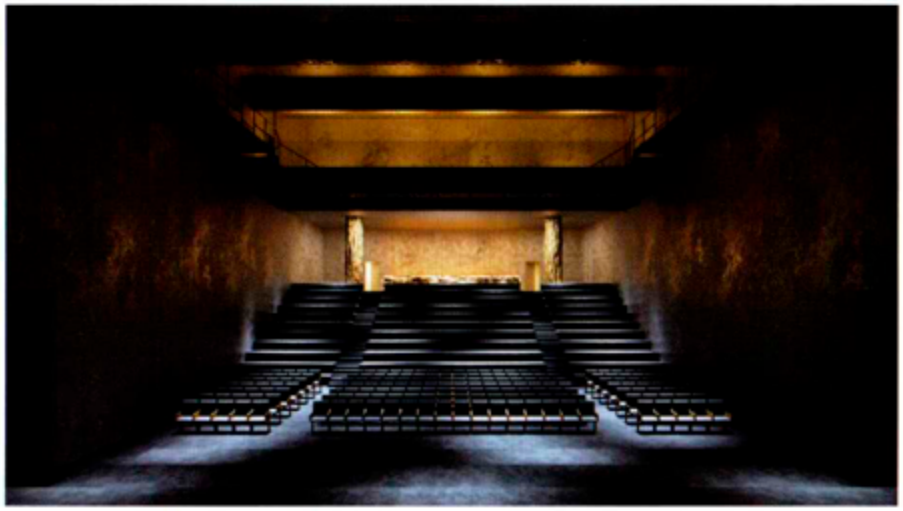
In Denmark SPOL recently completed the CPH House, a 500m2 private residence in Holte, north of Copenhagen. The house warming party at the house was a gala dinner in the benefit of KidsAid. Kids aid is a Danish Nonprofit organization helping cancerous children and their families in Denmark. Spols work on nonprofit project led them to donate the architectural designs for two private homes. The fees are donated uncut to the benefit of KidsAid in an agreement between the clients and the architect.

Adam Kurdahl just returned from Amazonia and is eager to show us the most recent and smallest project the company is currently building. A nonprofit School in the Amazon Rainforest. The School is almost completely constructed and is built in collaboration with the local community, in an inclusive design process where the children of the community started the process together with SPOL in defining the space and design of the school. The school is built of locally harvested materials and is part of a larger project to provide information and education to reinforce the protection of the rainforest.

www.cphhouse.com

https://kidsaid.dk/2018/09/10/henriette-og-peter-bach-indsamler/

https://spolarchitects.com/



Cidade Matarazzo - Bloco E - Theater hall

Jens Noach, Raissa Bahia